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Ispo Munich 2013

Visit Alpina stand A5 321.

ALPINA NORDIC COLLECTION 2013/14

Elite racing cross-country ski boot ALPINA ELITE PRO

An inspiringly perfect racing boot.

The design of ALPINA ELITE PRO (ESK Pro) was inspired by the needs and wishes expressed by top quality racers. New Elite boot represents next major leap in long and successful evolution in Alpina's racing boots for cross country skiing and biathlon. ELITE PRO boot is intuitive professional tool for top racing athletes and most demanding users and therefore it is developed for maximum transformation of energy from racer to skies. Straightforward design approach means that on boots are only essential parts. Because of that, they have excellent function to weight ratio and several innovative solutions. For demands of skate skiing technique boot has **advance torsion stability system**, which is combined from several solutions such as **innovative 45 degree lacing system and intelligent 3D shape of rigid full carbon construction stabiliser and removable cuff. Performance ergonomics system** enables closer position of foot to ski and therefore better balance and stability and stronger kick. Special attention is given to fit in heel pocket area. Better comfort is achieved with **ultradry material** which transform moist away from the foot, **3D shaped footbed** and **aluminium foil** for better thermal insulation. Boot is protected with water resistant cover. Design elements gives shoes good recognition from far and clever details from close.



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ALPINA ELITE PRO is the ultra-light choice of double Olympic champion Petter Northug.

Elite racing cross-country ski boots

Champion's best friend.

The ESK and ECL cross country ski boots excel extreme fit, stability and lightness of the boot that allows the skier to optimise the use of energy and ski velocity. **Light carbon-composite** material used for the cuff and the heel counter increases lateral and torsion stability. Boots are made of state-of-art technological material and top-quality component parts. Carefully selected seamless upper material is waterproof. New inner lacing system makes for a better fit and for even distribution of force from redesigned lace system throughout the entire sole of the foot.



In the 13/14 collection: ESK PRO, ECL PRO, ESK, ED PRO, ECL Summer, ESK Summer

Competition cross-country ski boots with 4dry

Comfortable side of fast.

The COMPETITION boots are the tool of choice for top and advanced skiers. Packed with special features and innovations, they're unbeatable in the icy outdoors. Durable nylon fibers provide extra support and protection for optimal transfer of energy from the foot to the ski. The upper layer is made of a micro-perforated **4-dry membrane** that's not only water-repellent and water-resistant, but also breathable and robust. All these characteristics are crucial for those who want to be fast and warm during long distances.



In the 13/14 collection: CCL, CSK, C Combi.

Racing cross-country ski boots

Brakes not included.

The RACING boots are designed especially for the demands of advanced racers. These new redesigned boots give them all they need to master their performance; they ensure optimal fit, a superb feeling, and help distribute the force from the foot and the boot to the ski. The durable plastic cuff and heel grip together with the inner lacing system provide skiers with extra support and a stronger fit. The one piece seamless upper layer is made of water-resistant material for better protection against water penetration. Now all they need to keep it strong and long lasting is a lot of perfect practice.



In the 13/14 collection: RCL, RSK, R Combi, RCL Eve.

Sport cross-country ski boots

Pleasure behind the performance.

The SPORT collection is the answer for racers seeking a performance boot that brings together all the characteristics of the most superior competitive boots with an effective transfer of force. The **plastic cuff and heel grip** give all the models much-needed stability in the side and torsion. These comfortable reinvented boots ensure optimal fit, distribution of force, and that great one-of-a-kind feeling. On those especially cold or humid days, the breathable **Thinsulate insulation** guarantees extra comfort and warmth.

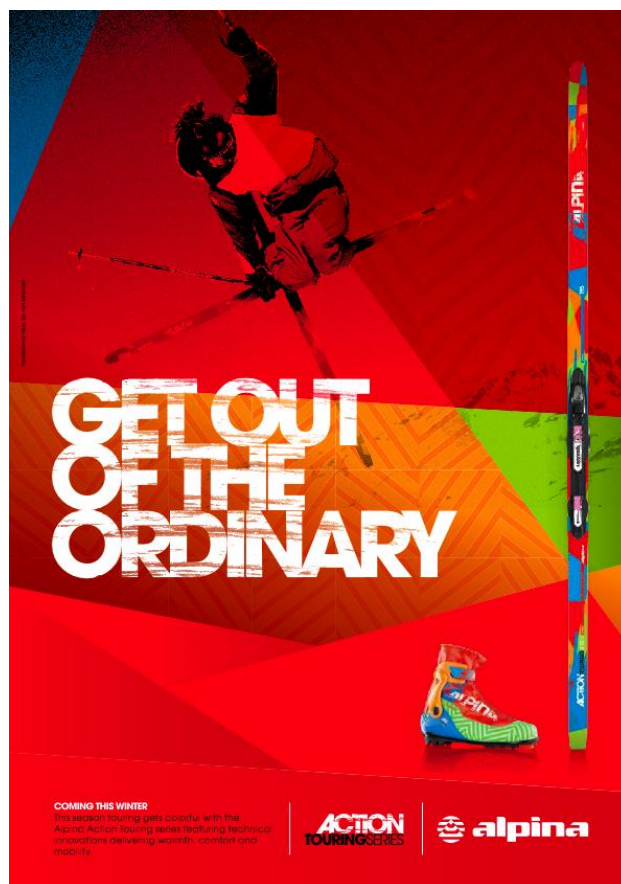


In the 13/14 collection: SCL, SSK, S Combi, SCL eve, SSK eve, S Combi eve. SCL Summer, SCombi Summer.

Action cross-country ski boots

Get out of the ordinary.

This winter touring gets colorful with Alpina ACTION touring series featuring technical innovations delivering **comfort, warmth and mobility**. Let's go to town or cross-country ski tracks in colorful Alpina boots! The Alpina Action Touring cross-country ski boots collection is designed for those who like to be different, for people who seek warm and comfortable boot with characteristics of the most superior competitive and performed boots. Boots have **Alpitex membrane** for additional breathability and water resistance, all boots in range have **Thinsulate insulation** for preserving the warmth.



In the 13/14 collection: ACL, ASK, A Combi, ACL Jr, A Combi Jr

Touring cross-country ski boots

Glide through life.

The TOURING collection is designed for those who demand a comfortable, warm boot that's equipped with all the features found in the best competitive boots. **Thinsulate insulation** keeps the feet warm, and the additional padding gives that extra comfortable feeling while skiing. The T20 models also has an **Alpitex membrane** for additional breathability and water resistance, keeping wetness out and warmth within.



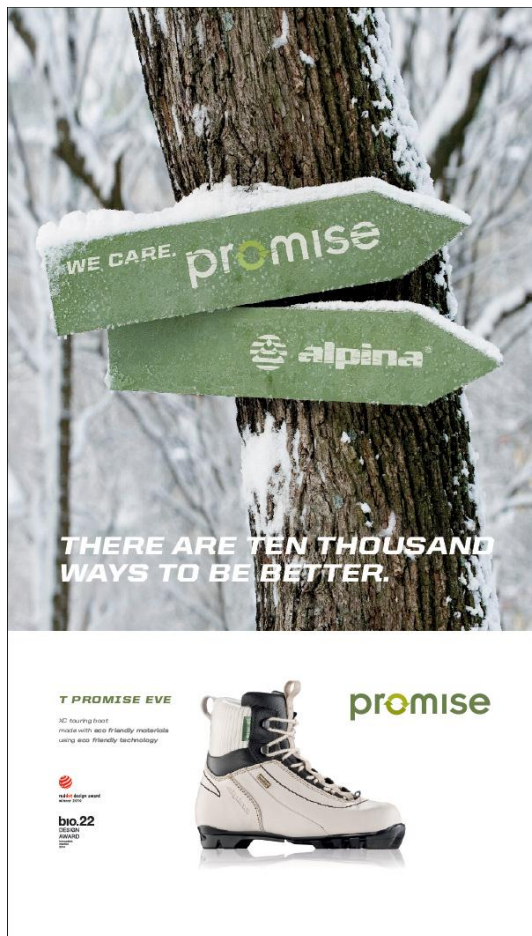
In the 13/14 collection: T20 Plus, T20, T10, T20 Eve Plus, T20 Eve, T10 Eve, T10 jr, T5 Plus, T5 Eve Plus, T5 jr Plus, T5, T5 Eve, T5 jr, T20 Plus Laer, T5 Laer, T5 jr Laer.

Promise cross-country ski boots

Because you can.

The PROMISE collection makes a difference. It promises responsibility and is the right choice for everyone who enjoys gliding through unspoiled snowy landscapes. These innovative boots closely connect the history of cross-country skiing and its future. They're made of natural leather with a wool collar, cotton laces, **a recycled midsole** and thermoplastic sole, and an insole made of chrome-free

tanned leather, with a water-resistant and **biodegradable breathable membrane**—and, of course, they come in recycled packaging.





In the 13/14 collection: T Promise, BC Promise, T Promise eve, T Promise Jr

DUO cross-country ski boots

Two in one and tons of fun.

What does every child want? To be free! That is why ALPINA DUO is such an ideal boot for young skiers. Its outer shell was innovatively designed to enable fast drying. But at the end of the day, when all the snow fun is over, the boot continues to impress. It can be easily opened, giving a free way to a gentle and warm inner boot made from soft felt and fun fur. Together with the rubber sole it assures countless moments of perfect fun.

**TWO IN ONE
AND TONS OF FUN.**

**WALKING
INNER
BOOT**

What does every child want? To be free!
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In the 13/14 collection: DUO boy.

Junior cross-country ski boots

Happy little champ.

The JUNIOR collection was developed for all the unstoppable ones out there. The seamless upper of the junior racing boot and the waterproof zipper, plastic cuff, and heel counter provide the stability youngsters need in the side and torsion. Touring boots have additional padding for more comfort and a soft flex zone for an even better grip. **Thinsulate insulation** is integrated into all Junior boots, allowing little feet to breathe and give extra comfort and warmth even on those cold days.



In the 13/14 collection: EJR PRO, RCL Jr, R Combi Jr, T10 Jr, T5 Jr Plus, T5 Jr Laer, T5 Jr, Blazer Jr.

Backcountry cross-country ski boots

On the wild side.

The BACKCOUNTRY collection is for individuals who know the pleasures of untamed nature in extreme conditions. Boots, distinguished by their tolerance and comfort, are made of durable and **water-resistant materials** for off-track skiing and rugged terrain. The sturdiness of their construction allows skiers to overcome challenges such as ice and steep slopes. The front part of the boot is strongly reinforced and can cope with the most unexpected conditions. The **Thinsulate insulation** and superior **Alpitex membrane** additionally protect the foot from snow, water, and crazy cold.

In the 13/14 collection: Alaska, Alaska 75, Snowfield, Nansen, BC 1600, BC 2250, Traverse, Traverse Eve, BC 1550/75, BC 1550 Eve, Explorer 75.

Alpina racing team

Winning era with ALPINA ELITE Nordic boots

The ALPINA racing team gives our products all the challenges they need, the perfect movements they aspire to, and the winning spirit they were made for. The winners of world cups, Olympic winners, world championship winners, and the new generation of up-and-coming skiers and racers: they all trust that ALPINA will be there to make their desires, aspirations, and dreams come true. Champions simply know that ALPINA's tough, bold, and just as determined as they are.

Top-of-the-range racing boots are used by the Alpina team when they score victory in the World Cup, Olympics and World Championships. Athletes from Alpina racing team 85 times reached WC podium in the season 2011/12.

The most successful athletes in the 2012/13 winter season are cross-country ski racers Norwegian Petter Northug, Russian Maxim Vylegzhanin, Norwegian Heidi Weng and biathlon racers Slovene Jakov Fak, Norwegian Tarjei Boe, German Andreas Birnbacher. On Tour de ski 2012 Maxim Vylegzhanin won bronze medal and Petter Northug fourth place. New boot ALPINA ELITE PRO is the choice of double Olympic champion Petter Northug and other the most successful athletes.



ALPINA ALPINE COLLECTION 2013/14

The giants of white.

ALPINA offers a variety of compelling choices to everyone, regardless of their skills or technique, and the terrain they tackle. Above all, these are ski boots that excel in quality, functionality, and design, and always with special attention given to the selection of materials. Enter the world of ALPINA ski boots and you'll enter a world of ambitious features and kept promises.

Alpina invest all their know-how, experience, and state-of-the-art technology in making perfect ski boots for everyone regardless of their skiing skills or technique, age, gender, and the terrains they tackle. They aim to make ski boots, which excel in quality, functionality and design. Thus Alpina pays particular attention to selecting the best quality materials. They are fully committed to meet all

expectations of all their customers - leading athletes, recreational skiers, and children. Be it competition, speed, relaxation, challenge, fresh air, the best results, fun with friends, family trips, or honing skiing skills - every ski buff has their own goals, ambitions, and demands, but they all enjoy the white slopes.

Allmountain Sport boots with 4dry

Be brave. Ride free.

The ALLMOUNTAIN SPORT range makes the ultimate skiing experience possible. The THOR models exceed even the most demanding needs of committed skiers, with the highly developed features that offer so much possibility for personal adjustments and great on- or off-piste benefits. The THOR boot assures comfort, enables precision, and provides endless excitement.

Make the evolutional step toward the perfection of performance. With the development of the inspiringly smart **4dry ventilation system** created for you yet another great technological advantage. A boot that is like an organism on its own, breathing, resisting water, and ventilating body heat, providing the foot with 20% more dryness. All together brings warmth and comfort throughout the icy landscape. Breathability of the perforated upper layer enables evaporation of excess moisture, while the innovative membrane prevents outside water from entering the boot. Special integrated channels and an insole full of breathable mesh, foam and fleece facilitate easy transportation of humidity from inside out.



XThor 12



XThor 11



In the 13/14 collection: X Thor 12F, X Thor 12, X Thor 11, X Thor 9.

Allmountain Comfort

Make it personal.

The ALLMOUNTAIN COMFORT collection is of the most comfortable kind. Smart **Thermo Unifit** padding molds to the specific shape of the foot and maintains this shape for subsequent wear, providing supreme comfort and top fit. Anatomically designed foot bed is composed of three different materials that provide for an even distribution of force. And finally, there's a waterproof seal that guarantees a pleasant, dry, warm feeling, while keeping snow and water out of the boot.



X6 Action



X5 Action

In the 13/14 collection: X6 ACTION, X5, X5 ACTION, X4, X3.

Allmountain women

New Alpine women boots – Fit and comfort.

This winter allmountain gets colorful and improved with new Allmountain women series featuring technical innovations delivering **comfort, fit and warmth**.

In upcoming Allmountain women collection special attention is given to the new series women's boots named **RUBY**, where **top fit** and **supreme comfort** are the most inspiring features. RUBY boots combine all features which enables women to have perfect time on white slopes.

Better fit is achieved with integrated special **Volume control Regulator**, which provide individual regulation of volume from comfort to sport volume. **Volume control plate** allows individual regulation of volume independent for left and right boot. Inner boot with **4 dry ventilation system and Thinsulate insulation** enables moisture to evaporate through the channels on liner and experience skiing without freezing. RUBY models also have power strap so the boot is light and easy to handle in any ways.



Ruby 6



Ruby 5

In the 13/14 collection: Ruby 6, Ruby 5, Ruby 4, Eve 10, Eve 8, Eve 5 Action, Eve 5, Eve 4.

Junior Series

Small ideas for big fun.

The JUNIOR collection is perfect for children taking their first steps and playing around in the snow, as well as for young racers on the way to their first personal victories. These boots were designed with the attention, experience, and technologies once used for advanced adult skiers and then adapted for the youngest generation. The selection of many models is totally adjustable, all of them being easy to fasten or release. Ergonomically designed shapes are dressed with a soft, fuzzy lining that will make youngsters crazy about skiing.

For young racers Alpina made models AJ70, AJ60, GAP and LOOP. Especially designed shell and cuff material, optimal flex construction and high performance aluminium or nylon micro buckles characterize this professional model for young winners. The power strap gives the foot of the young skier firmer fit and thus facilitates easier tracking of the skis, contributing to the skier's first triumph on the snow.



GAP



AJ 70

BOOM and ZOOM boot actually grows with junior. Adjustable Volume control plates allow accommodating the volume of the shell easily and quickly, yet extra durable Interchangeable PU heel and toe plates prolong the lifetime of the boot and assure permanent safety owing to OptiGrip sole design. A unique Boom and Zoom features, making all on-snow activities even more comfortable, is SkiWalk system, effective and simple as never before. It functions just by buckling or unbuckling the boot. Extra strong nylon buckles are very easy to use and are made of top-quality materials to provide best fit. The Comfort fit liner with thermo insulation protects you from cold and gives a gentle sensation at the same time.



ZOOM



BOOM

Besides, model named GAP and LOOP has a particularly attractive design and is a link in series of freeski spirit Alpina boots.



In the 13/14 collection: AJ70, AJ60, LOOP, GAP, AJ3, AJ2, J4, J3, J2, AJ4 Action, AJ3 Action, AJ2 Action, AJ4 Girl, AJ3 Girl, AJ2 Girl, BOOM, ZOOM.

About Alpina

All about the foot.

ALPINA is passionate about manufacturing footwear. Based in Slovenia, in a pristine natural environment surrounded by forests, ALPINA is a brand name that guarantees high-quality craftsmanship, unconventional solutions, and functional design. Among its many product ranges, ALPINA is globally best known as the first choice of Olympic and World Cup winners in cross-country skiing races. However, the top knowledge and standards needed to meet champions' expectations are integrated into all of the company's sports, fashion, and leisure-time footwear, spreading ALPINA's flair across the globe.

Passion behind the goals.

ALPINA is a development-oriented footwear manufacturer with a long and inspiring tradition. ALPINA sees added value as its most important key promise, and so the company has consistently explored materials and innovative technologies since 1947. As a footwear specialist, it effectively unites all of its corporate divisions into similarly driven and well-supported efforts for the manufacture, sale, and distribution of footwear.

The gear of champions.

ALPINA is a top-level producer of winter sports footwear, with cross-country ski boots as its flagship segment. Every season the collections improve in terms of innovation, functionality, technology, and materials. Each boot is packed with the latest features, transforming it into a perfect outdoor tool. A big part of designing a boot for winners and those in the making is having an innovative and functional design. Every ALPINA product is immediately recognized as a unique product, crafted by skillful hands and dedicated research on the conditions and factors that affect winter sports.

More on Alpina website www.alpina.si .