



Ispo Munich 2016  
Alpina, d.o.o.  
Hall A5, booth 217

## **RAISING YOUR GAME: ALPINA NORDIC COLLECTION 2016/17**

### **Ultra light carbon construction, ultra high performance**

Alpina's unique single piece moulded carbon chassis is integral – to the boot, to your foot and your entire ski experience. It's so thin and flexible it brings the foot closer than ever to the ski and the ground beneath it, for optimal contact, control and feel. Yet it's so light and strong it defies any elements that can hold you back, making the entire stroke cycle powerful, clean and efficient.

### **ELITE: The Choice of Champions**

Alpina's Elite series is the boot of choice for champion skiers around the world. The Elite series represents the pinnacle of Nordic boot development and performance. Intensive cooperation with Alpina team medalists throughout our exhaustive R&D and testing phases gives rise to innovative solutions that create the lightest, most responsive ski boots in the world.

**New for 16/17:** The new standard – Elite classic ECL 2.0 An extremely light anatomic, single-piece carbon chassis with pliable sole flex and adaptable heel pocket delivers maximum longitudinal stability and superior responsiveness and power transmission. As a result the skier maintains correct body posture and effective equilibrium body position while running.

Alpina's Active Edge technology employed across the premium lines consists of a special sandwich of inner and outer carbon textile layers combined around a rubber mid-layer. This translates into maximum chassis adaptability to various types of heels and heel shapes together with maximum power and total control. And Free Heel construction virtually eliminates heel stress, providing the skier maximum comfort.

### **Pushing the Limits: Elite skate ESK 2.0**

The ESK 2.0 employs a single-piece all-carbon anatomic Active Edge skate chassis that features extremely light, 'hard' sole flex and delivers superior lateral responsiveness and maximum longitudinal stiffness and stability. And carbon cuff-to-heel counter hinge construction delivers ultralight, maximal stiffness, minimal rotational hinge friction and optimal ankle fit.

### **Proving Ground: Competition, Racing, Allround, Touring, Junior & Backcountry**

Alpina's COMPETITION series boots are the first choice for top and advanced skiers everywhere, packed with special features and innovations for optimal energy transfer from foot to ski. And the unique micro-perforated 4-dry upper layer membrane is not only water-repellent and -resistant, but also breathable and robust. Fast and warm in the long run.

RACING series boots for demanding advanced racers provide optimal fit and superb feel. The durable cuff and heel grip, together with the inner lacing system, provides skiers with extra support and a stronger fit. The ALLROUND series provides recreational nordic skiers with superb comfort and warmth without compromising performance, while the TOURING series ensures complete comfort, warmth and

safety with soft boot flex, Thinsulate insulation, and extra padding for unsurpassable comfort on any summit.

## **FULLY INTEGRATED, FULLY ENERGIZED: ALPINE COLLECTION 2016/17**

Alpina's flagship Elite 130 alpine boot is a model of technology, performance and versatility.

**New for 16/17:** Only Alpina boots, like the Elite 130, feature the exclusive InTemp control system, a fully integrated heating system designed to keep your feet warm and comfortable, all day (and all night), no matter the weather. Ready to use with the simple push of a button, it runs at full-power for initial warm-up, then automatically returns to normal power, so feet are optimally warmed but never overheated. And charging is simple, as the entire system – batteries and elements – is fully integrated inside the boot. Stay energized, with InTemp.

### **Strength and Versatility**

Alpina's XFRAME provides a rigid yet lightweight structural frame that connects the four main stress points; reinforced on the most demanding axes, ensuring maximum strength and rigidity while keeping weight way down. Switching between ski- and walk-modes has never been simpler or easier – just insert the end of a ski pole into the back of the boot, switch, and go. Easier hiking, better skiing.

Further, the new 4DRY liner provides breathability, drainage and ventilation, and is even water-resistant. All these features combine to keep the boot ultra-dry, with no slippage, while feet stay warm and comfortable – all day, even into the night. And by swapping the specially designed VCP plate between the left and the right boots you can adjust the boot volume for optimum fit, especially as the foot expands and contracts throughout a demanding ski-day.

### **All Systems Go**

A full range of alpine boots rounds out the Alpina 2016/17 collection, starting with the full-featured high-performance men's ELITE series and the XTRACK for serious, full-day recreational skiers. For women, the lightweight-construction advanced and recreational series deliver the optimal balance of performance, comfort and flexibility. And junior's too – the little big champions – are well-served, with junior-sport fit liners, wider buckles and adjustable volume control plates.

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### **ALPINA: A tradition of crafting winning boot solutions**

Alpina knows feet – and footwear. It's been in the sport and outdoor footwear business for more than 70 years, building on the craftsmanship, experience and expertise that comes with respect for tradition and dedicated specialization. Only Alpina designs and crafts on such proud foundations.

Anyone who knows about feet and specialty footwear knows a good last is integral – only from a good last can a good shoe be crafted. One that delivers strength, support and grip, feel and comfort, sole flex, lateral and longitudinal torsional stability – to both mimic and maximize the body's natural movement. Alpina develops lasts for every type and category of shoe individually, according to the very specific functional requirements of each shoe.

Many of the world's best racers ski with Alpina boots, boots that have been specially, individually customized specifically for them. Yet anyone can get their hands (and feet) on these same boots, because all Alpina boots are made to deliver a truly winning ski experience – for everyone.